

# Gilchrist County Tobacco-Free Partnership: Quarterly Meeting 11/10/2010

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## ***Attendance:***

Department of Health Regional Coordinator; Quit Doc Tobacco Prevention Specialist; Quit Doc Policy Manager; SWAT leadership; Gilchrist County Commissioner; Gilchrist School Board Member; Healthy Communities Grant Regional Coordinator; Trenton High School Counselor; Gilchrist Chamber Realtors; Gilchrist 4-H Extension Agent and leadership; Suwannee River AHEC Representative

## ***Agenda:***

High School Outreach, Cessation Updates, Multi-Unit Dwelling Places, County FYTS Results, Great American Smoke-Out event, and new Candy-flavored Tobacco Committee

## ***Meeting:***

The partnership was briefed on recent student/parent outreach and cessation coverage, plans about the upcoming Great American Smoke-Out, and progress for smoke-free multi-unit dwellings. In addition, a new committee was established to investigate strategic approach to restricting candy-flavored products and advertising.

## ***Summary:***

The Advisory Council shared with the partnership their decision to sponsor banners and quarterback clubs at both Trenton and Bell High football fields. The message is that Smokeless Tobacco is Poison. AHEC's Representative then informed the partnership of cessation opportunities and the benefits of incorporating cessation into multi-unit dwellings. Quit Doc Foundation's Policy Manager further discussed the objective of smoke-free multi-unit dwellings with work on the local state prison facility and dealing with USDA Rural Development which subsidizes local apartment housing. The Gilchrist County results of the latest Florida Youth Tobacco Survey were then shared by Quit Doc Foundation's Tobacco Prevention Specialist. The findings showed that significant improvements had been made between 2008 and 2010 compared to the period 2006 and 2008 in nearly every area including smokeless tobacco, second hand smoke exposure, and tobacco prevention education. SWAT leadership later gave a report on the upcoming Great American Smoke Out event they had planned for Friday, November 19. It will be held at the old train depot and youth will help facilitate games, entertainment, and messaging for smokers to quit. Regarding another upcoming event, one of the Advisory Council members offered to coordinate tobacco prevention/cessation outreach for the upcoming Christmas on Main Street in Trenton. Finally, a new committee was formed to address concerns about candy-flavored tobacco products. The committee members will strategize on the best approach to meet the goal of restricting certain products, their advertising, and placement in local stores.

## ***Adjourned:***

The meeting was adjourned approximately 1:05pm.