

Gilchrist County Tobacco-Free Partnership: Quarterly Meeting 5/12/2010

Attendance: 8 adults, 4 youth

Quit Doc Tobacco Prevention Specialists; Quit Doc Policy Manager; Gilchrist 4-H representative; Trenton High School Guidance Counselor; Publication Business Owner; Trenton Medical staff; local SWAT & 4-H club leadership (Please see sign-up list)

Agenda:

Announcement of the partnership's successful results from the self-assessment survey, the partnership's Suwannee River Youth Fair sponsorship, other potential sponsorship opportunities, the SWAT Club's involvement with the Store Alert, new state tobacco program objectives, and the introduction and passage of a new Advisory Council, charter, and by-laws

Meeting:

Recent successes for community outreach and the future direction and leadership apparatus of the partnership were addressed as the state has outlined new objectives for the next fiscal season

Summary:

The Gilchrist Tobacco Prevention Specialist called the meeting to order as the Chair and Co-Chair were unable to attend the meeting. Partnership members introduced themselves around the room then a summary about the partnership's self-assessment was given by the Quit Doc Policy Manager. Participation was very high and the results were very positive about the partnership's progress, synergy, advocacy, and communication. The Tobacco Prevention Specialist in fact shared about the latest success at the local youth dairy cow show as No Smoking signs had been allowed by the Fair Board. The partnership's Youth Representative talked next about SWAT (Students Working Against Tobacco) and their latest project to review what tobacco products local retailers are selling, where they're placed, and the types of tobacco advertising displayed. Results from the Store Alert project should be completed by the end of June. The Quit Doc Policy Manager then presented a recommended list of sponsorship opportunities for the partnership to take advantage of in terms of getting the tobacco-free message out to the community. Partnership members voted in favor of approving \$1,970 to sponsor little league/girls' softball, Pure Water Wilderness' annual cleanup and summit, the 4-H awards banquet, and next year's youth fair again. \$1,046.97 was also set aside for supplies such as tables, chairs, banners, and table covers for long-term use.

After the approval for sponsorships, the agenda shifted to an explanation of new objectives and expectations from the state's tobacco prevention program. Differences in policy focus and direction will be further seen when the next fiscal year begins on July 1. While emphasis will continue to be on restricting candy-flavored tobacco products, other objectives include increased restrictions on minors' access to tobacco, limiting tobacco advertising at kids' height levels, and creation of tobacco-free policies in multi-unit dwellings. These changes are reflected in the new charter and by-laws that the



partnership passed as well. In addition, the state asked that organizational and health department staff not serve in formal leadership positions so a new Advisory Council was created to replace the current Executive Committee.

The Advisory Council consists of three adults and one youth. A motion was made to not only pass the new charter and by-laws but to nominate and vote on individuals for the Advisory Council. The motion carried and three adults and one youth were selected to serve as the new voluntary leadership for the partnership. In matters of decision-making these four individuals will vote when called upon. The next general partnership meeting will be announced for the first quarter of the new fiscal year after July 1.

Adjourned:

The meeting was adjourned at approximately 1:15pm.